

# 2024



# Mount Airy Christmas Parade

*"There's No Place Like Mayberry for the Holidays"*

**Saturday, November 23<sup>rd</sup> at 5pm**

Mail Applications to:

Downtown Business Association - P.O. Box 535, Mount Airy, NC 27030

or drop off at the Mount Airy Visitors Center

[www.mountairydowntown.org](http://www.mountairydowntown.org)



Name of Entry: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please specify type of Entry from list below:

CLASSIC TRACTOR OR OTHER FARM EQPT: MAKE/MODEL/YEAR: \_\_\_\_\_

(Circle One) Four Wheeler, Mini Bike, Go Cart, Motorcycle, Other: How Many? : \_\_\_\_\_

(NO ONE UNDER THE AGE OF 16 ALLOWED. Driver must have valid driver's license, and all riders must wear a helmet. If you choose not to wear a helmet you do so at your own risk. The Downtown Business Association is not responsible for any injuries obtained while not wearing a helmet.)

Children's Battery powered ride-on toy MODEL: \_\_\_\_\_

(EACH CHILD MUST BE ACCOMPANIED BY A RESPONSIBLE ADULT THROUGHOUT THE PARADE)

Band, Choral Group, Scout Troop, School Group, Athletes, Cheerleaders (Circle One)

OR Specify Group: \_\_\_\_\_

How many in Group? \_\_\_\_\_ Walking or Riding? \_\_\_\_\_ Age Range of Children: \_\_\_\_\_

Pagaent Winner: (You must provide car & driver) Title: \_\_\_\_\_

Other Entry: \_\_\_\_\_

Float Description: \_\_\_\_\_

**Business Entry Fee: \$75 per unit/float/vehicle**

**Registration Fee: \$10 for nonprofit groups, organizations and individuals.** (Fee waived for first responders & civil servants. All businesses displaying logos and/or business name must pay the \$75 participation fee.) A float contest will take place during the parade, with awards given December 5th, during the Downtown Open House & Tree Lighting Ceremony!

Amount Enclosed: \_\_\_\_\_ Check No: \_\_\_\_\_

I have read, understand, and agree to abide by the rules and regulations as written for the 2024 Mount Airy Christmas Parade (see parade rules). Participation in the parade or any related activities should be undertaken at the risk of the entrant. Entrant does hereby agree to indemnify and hold harmless the Downtown Business Association, its employees, officials, directors and agents from any and all claims arising out of the activity of the entrant, its agent or employee associated with participation in this event. I understand if any business name is displayed, I agree to pay the business entry fee. Copy of this signed form must be presented upon entry to Veterans Park to be admitted into the parade procession.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## Rules & Regulations

**Saturday, November 23<sup>rd</sup> at 5pm**

- Business vehicles pulling non-profit groups or organizations must cover up their business name/logo in order to avoid paying the \$75 Business entry fee. ALL businesses displaying logos and/or business name must pay \$75 entry fee.
- Business entry fee is \$75 per unit, float, or vehicle. Multiple vehicles must each pay a \$75 entry fee.
- Drivers must have a valid driver's license to operate a motorized vehicle.
- Entry fees must be paid prior to parade day. Please include payment with application. Applications must be received on or before November 15th, for entry into parade.
- The parade marshals will control the conduct and traffic flow of the parade. Participants will obey the directions of the marshals as they relate to the parade. Failure to do so will cause the offending individual or unit to be removed from the parade. Individuals and organizations in the parade are expected to behave courteously and with safety in mind at all times during the formation, execution and dismissal of the parade.
- Sponsor identification on floats must be on both sides. Marching units and multi-vehicle units must be preceded by an identifying banner or sign.
- Units may contain no element higher than 13 feet to provide clearance of overhead wires and lights.
- All participants starting the parade from Veteran's Park must assemble there one hour prior to parade time (4pm at the latest). Parade time is 5pm. All tractor-trailers must be draped on BOTH sides.
- Carpooling is highly recommended for large groups, and the groups should meet somewhere other than Veterans Park and Lebanon Street. If parents do need to drop off children at Veterans Park, parents should park at the very back of the Veterans Park, and the parent is responsible for finding their child's float. Please do not ask the parade marshals or the Rescue Squad officials to track down floats.
- Late units and late participants may not be allowed to participate.
- Groups walking in the parade have the option to assemble on the corner of North Main and Taylor streets by 4pm. (You may walk all the way from Veterans' Park if you prefer.)
- Animals walking in parade must have a human with them who will promptly clean up all messes.
- In the event of inclement weather, the parade will proceed unless deemed unsafe to do so. For more information regarding a possible parade cancellation, listen to WPAQ & WSYD.
- No candy is to be thrown from a vehicle! Please have designated people with your group to walk beside your vehicle to distribute the candy.
- Please keep a copy of your signed entry form to present upon entry to Veterans Park.
- Please do not have participants dressed as Santa Claus on your float. Santa Claus will be at the end of the parade and we do not want to cause confusion for the kids.